



Department of Pharmaceuticals
Ministry of Chemicals and Fertilizers
Government of India



4th INTERNATIONAL EXHIBITION & CONFERENCE ON PHARMACEUTICAL INDUSTRY



February 14- 16, 2019
Mahatma Mandir Convention Cum
Exhibition Centre, Gandhinagar, Gujarat



SPONSORSHIP OPPORTUNITIES



www.indiapharmaexpo.in



EVENT PATRON

INR 20,00,000



EXHIBITION

- Bare Exhibition Space of 120 sq. mtrs (Additional space can be booked on 10% discount payment)
- Meetings with Foreign Dignitaries like Drug Regulators, Diplomats, Buyers etc

CONFERENCE

- One Speaking Slot at the Conference.
- 20 Complimentary Conference Delegate passes

CEOs ROUNDTABLE DISCUSSION

- Invitation at the CEOs Roundtable, To be Chaired by Hon'ble Minister for Chemicals & Fertilizers, Government of India

PROMOTION & BRANDING

- Four exclusive hoarding at the most visible site at the exhibition venue
- Company Power Point at International Buyer Sellers Meet Lounge at Regular Interval.

SPONSORSHIP OPPORTUNITIES

- Meetings with Foreign Dignitaries like Drug Regulators, Diplomats, Buyers etc.
- Display of Company Logo at backdrops, banners, hoardings, promotional material and publications
- Display of Company Logo in signages at the venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by the Department of Pharmaceuticals, Ministry of Commerce and Industry, Government of India, under DAVP Scheme)
- Inclusion of Company Profile (2 pages) in Exhibitor Catalogue
- Logo on the sponsor page of the INDIA PHARMA 2019 website & link to sponsor's website
- One Double spread color advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo to be acknowledged in all invitation tickets.

Please Note: No logo will be incorporated on the Business Invitees after November 30th, 2018

PRINCIPAL

INR 18,00,000



EXHIBITION

- Bare Exhibition Space of 100 sq. mtrs will be provided on complimentary basis (Additional space can be booked on 10% discount payment)
- Meetings with Foreign Dignitaries like Drug Regulators, Diplomats, Buyers et

CONFERENCE

- One Speaking Slot at the Conference
- 15 Complimentary Conference Delegate passes

CEOs ROUNDTABLE DISCUSSION

- Invitation at the CEOs Roundtable, To be Chaired by Hon'ble Minister for Chemicals & Fertilizers, Government of India.

PROMOTION & BRANDING

- Company Power Point Presentation at International Buyer Sellers Meet Lounge at Regular Interval



- Display of Company Logo at backdrops, banners, hoardings, promotional material and publications
- Three exclusive hoarding at the most visible site at the exhibition venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by the Department of Pharmaceuticals, Ministry of Commerce and Industry, Government of India, under DAVP Scheme)
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (2 pages) in Exhibitor Catalogue
- Logo on the sponsor page of the INDIA PHARMA 2019 website & link to sponsor's website
- One Double spread color advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo to be acknowledged in all invitation tickets.

Please Note: No logo will be incorporated on the Business Invitees after November 30th, 2018

CO-SPONSORSHIP

INR 15,00,000



EXHIBITION

- Bare Exhibition Space of 90 sq. mtrs (Additional space can be booked on 10% discount payment)
- Meetings with Foreign Dignitaries like Drug Regulators, Diplomats, Buyers etc

CONFERENCE

- One Speaking Slot at the Conference
- 10 Complimentary Conference Delegate passes.

CEOs ROUNDTABLE DISCUSSION

- Invitation at the CEO's Roundtable, To be Chaired by Hon'ble Minister for Chemicals & Fertilizers, Government of India

PROMOTION & BRANDING

- Company Power Point at International Buyer Sellers Meet Lounge at Regular Interval
- Display of Company Logo at backdrops, banners, hoardings, promotional material and publications



- Two exclusive hoarding at the most visible site at the exhibition venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by the Department of Pharmaceuticals, Ministry of Commerce and Industry, Government of India, under DAVP Scheme)
- Display of Company Logo in signages at the venue
- Inclusion of Company Profile (1 page) in Exhibitor Catalogue
- Display of Company Logo in the sponsor page on the INDIA PHARMA 2019 website & link to sponsor's website
- One Full Page Color Advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo to be acknowledged in all invitation tickets (1.5 Lakh).

Please Note: No logo will be incorporated on the Business Invitees after November 30th, 2017

ASSOCIATE

INR 12,00,000



EXHIBITION

- Bare Exhibition Space of 80 sq. mtrs (Additional space can be booked on 10% discount payment)
- Meetings with Foreign Dignitaries like Drug Regulators, Diplomats, Buyers etc

CONFERENCE

- 8 Complimentary Conference Delegate passes

CEOs ROUNDTABLE DISCUSSION

- Invitation at the CEO's Roundtable, To be Chaired by Hon'ble Minister for Chemicals & Fertilizers, Government of India

PROMOTION & BRANDING

- Display of Company Logo at backdrops, banners, hoardings, promotional material and publications

- One exclusive hoarding at the most visible site at the exhibition venue
- Display of Company Logo in all promotional advertisements (other than the ads to be released by the Department of Pharmaceuticals, Ministry of Commerce and Industry, Government of India, under DAVP Scheme)
- Inclusion of Company Profile (1 page) in Exhibitor Catalogue
- Logo in the sponsor page on the INDIA PHARMA 2019 website & link to sponsor's website
- One Full Page Color Advertisement in the Show Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo to be acknowledged in all invitation tickets.

Please Note: No logo will be incorporated on the Business Invitees after November 30th, 2018





ADDITIONAL SPONSORSHIP OPTIONS



REGISTRATION DESK

INR 8,00,000

One of the most visible & widely distributed elements of communication

- Complimentary Stall of 20 Sq.Mtrs at the Exhibition
- Company Name & Logo on Registration Desks
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- Name & Logo of the company at the INDIA PHARMA website on the online Exhibitors Registration Forms as the Registration Desk Sponsor
- Logo in the sponsor page on the INDIA PHARMA website & link to sponsor's website

SESSIONS SPONSOR

INR 6,00,000

One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo and name of sponsoring company will be displayed at during the Session being sponsored
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- Complimentary Space of 20 Sq. Mtrs at the exhibition Area
- One full-page color advertisement in the exhibitors' catalogue

DELEGATES LUNCH

INR 8,00,000

- Complimentary Stall of 20 Sq.Mtrs at the Exhibition
- Company Name & Logo on Lunch Venue for the Delegates
- Company logo to be acknowledged as "Thank You Sponsor" panel on all prominent locations
- Name & Logo of the company at the INDIA PHARMA website on the online Exhibitors Registration Forms as the Registration Desk Sponsor
- Logo in the sponsor page on the INDIA PHARMA website & link to sponsor's website



VIP PROTOCOL LOUNGE

INR 10,00,000

Fully furnished hotspot for industry leaders with highest visibility among the top brass as it is the excellent medium to attract VIP's, Diplomat and Senior Government official's attention

- Prominent display of name and logo of the company at VIP Lounge.
- A brochure stand space will be provided in the VIP Lounge to keep the Brochure / Literature of the company. (Literature to be provided by the company)
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Logo in the sponsor page on the INDIA PHARMA website & Link to Sponsor's website

BADGES & LANYARD

INR 8,00,000

This is a great opportunity to have your logo on the INDIA PHARMA Exhibition badges. Sponsoring the Exhibitor & the Visitor badges maximize your exposure to our overall audience

- Printing of logo of sponsoring company on the badges for all participation categories including Delegates, VIPs, Exhibitors, Service provider, Organizer, Government officials etc.
- Logo in the sponsor page on the INDIA PHARMA website & link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- One Full Page Color Advertisement in the Show Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue

BUSINESS VISITORS INVITES

INR 6,00,000

It has top of the mind brand recall with all visitors attending the event sent to VIP visitors, Delegates, Press, Trade visitors and Government officials. The biggest advantage is its extensive reach much before the event

- Printing of name and logo of sponsoring company on the invites & tickets (1.5 Lakhs)
- Logo in the sponsor page on the INDIA PHARMA website & link to sponsor's website
- One full-page color advertisement in the exhibitors' catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Complimentary Space of 15 Sq.Mtrs in the Exhibition Area



VISITOR CARRY BAGS

INR 6,00,000

Achieve unique presence at the show. It is the most opposite way to promote your brand on bag as it is distributed to VIP's, The Press, Trade Visitors, etc.

- Name & Logo of the sponsoring company to be printed on the 6000 Trade Visitors Bag
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Inclusion of Company Profile (approximately 200 words) in Exhibitors Catalogue
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website

EXHIBITOR & MEDIA KIT

INR 6,00,000

Exhibitor & Media Kit will be distributed to every Exhibitor & Media during the exhibition. It's an ideal opportunity for your brand awareness.

- Sponsor's Corporate Literature to be included in Kit
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- One full-page color advertisement in the Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue)

GOLF KART SPONSOR

INR 5,00,000

The most attractive way to promote your company logo on the Golf Karts

- Logo and name to be displayed on all golf carts
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- One full-page color advertisement in the exhibitors' catalogue
- Premium Hoardings at the Registration desk and at the Entry/Exit of Exhibition and Conference Halls.



CYBER CAFÉ

INR 5,00,000

Accessing the Cyber Cafe during the fair is an essential requirement for business professionals attending the show. Our Cyber Café is frequently used by our visitors and exhibitors so why not utilize this promotional opportunity and sponsor this area so your company logo is visible to all web users and passers-by

- Prominent display of name and logo of the sponsoring company at Cyber Café
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Company logo to be featured on the Desktop PCs with internet and email access.
- Built up 50 sqm of space for Cyber Café with 5 workstations in exhibition hall.
- Logo in the sponsor page on the INDIA PHARMA website & link to sponsor's website

FAIR GUIDE-ROUTE PLANNER

INR 5,00,000

The only guide with details of who is where at the fair. Published in large numbers and distributed from the information and registration desks at the fair. Distributed to VIP Visitors & Foreign Delegations from the protocol lounge. It will also be given to visitors at the time of registration.

- Name & Logo of the sponsoring company on the cover page of the Fair Guide.
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue

FOOD COURT

INR 5,00,000

- Logo and name of sponsoring company will be displayed at prominent locations inside and outside the Restaurant.
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- One full-page color advertisement in the exhibitors' catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue

SPONSORSHIP OPPORTUNITIES



EXHIBITORS' DIRECTORY

INR 5,00,000

The Exhibitor Catalogue has a long shelf life as compared to any newspaper or journal, since buyers use it as a reference book to source their requirements. The Exhibitors Catalogue will be distributed to all the Exhibitors, VIP Visitors, Trade Visitors, the Ministries, the Media, Delegates, etc.

- Logo of the sponsoring company on the cover page of the Exhibitors Catalogue.
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- Inclusion of Company Profile (approximately 300 words) in Exhibitors Catalogue
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- One full-page color advertisement in the Exhibitor Catalogue

MEDIA LOUNGE

INR 4,00,000

It is the hub for all the media activity at the event. Your information travels beyond the boundaries of event audiences.

- Name and Logo of Sponsoring Company will be displayed prominently at the Business Center.
- Built up 15 sqm of space for Business Centre.
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website

INFORMATION COUNTER

INR 4,00,000

One of the most visible & widely distributed elements of communication

- Logo and name of sponsoring company will be displayed at Information Kiosk
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- One full-page color advertisement in the exhibitors' catalogue
- Sponsor's Corporate Literature to be distributed to Trade visitors, Media and Invitees (Literature to be provided by Sponsor)

FLASH DRIVE OR PEN DRIVE

INR 6,00,000

One of the most visible & widely distributed elements of communication among conference delegates and speakers

- Logo on the back of the flash or Pen drive distributed to all Speakers & Conference Delegates
- Logo and name of sponsoring company will be displayed at Information Kiosk
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website
- One full-page color advertisement in the exhibitors' catalogue

PEN SPONSORSHIP EXHIBITOR

INR 6,00,000

- Name & Logo of the sponsoring company to be printed on the pen to be presented to Trade visitors, Media and Invitees
- Pens will be staged at all Registration desks for the use of the visitors.
- Company logo to be acknowledged in "Thank You Sponsor" panel on prominent locations
- One full-page color advertisement in the Exhibitor Catalogue
- Inclusion of Company Profile (approximately 150 words) in Exhibitors Catalogue
- Logo in the sponsor page on the INDIA PHARMA website and link to sponsor's website

Contact:

Shri H.K. Mallick - Under Secretary,
Department of Pharmaceuticals
Ministry of Chemicals & Fertilizers

Shastri Bhawan, Dr Rajendra Prasad Marg, New Delhi - 110001
Tel: +91-11-23071162, Fax: +91-11-23385765
E-mail: hk.mallick@nic.in

Mr. Kamal Bhardwaj - Deputy Director
M: +91 9899392930 • E: kamal.bhardwaj@ficci.com

Mr. Ravi Verma - Assistant Director
M: +91 9873522631 • E: ravi.verma@ficci.com

Federation of Indian Chambers of Commerce and Industry
Federation House, Tansen Marg, New Delhi - 110 001
T: +91-11-23357353, 23766918 (D), Fax: +91-11-23359734